

# SÈNE & CIE HAS SUCCESSFULLY ADVISED BSG ON THEIR SALE TO BOLDER GROUP

The corporate finance advisory firm Sène & Cie acted as sell-side financial advisor to Sean Power, majority shareholder of BSG (Business Services Group), in the sale process to Bolder Group.

In order to continue its growth and to benefit from the favourable context for Ireland in the Corporate Services industry following Brexit, the Irish group BSG was seeking a partner with an international dimension. This task, entrusted to Sène & Cie, led to the conclusion of an agreement with the Bolder Group, headquartered in the Netherlands, thus allowing them to establish themselves in Ireland.

According to Mr. Sean Power: "Sene & Cie were instrumental in the sale of my business (BSG) to Bolder and provided me with invaluable assistance throughout the process. Their professionalism and support shown to me during the period up to completion was excellent. Any obstacles we hit during the transaction were dealt with swiftly and in my interests throughout the transaction".

Initially focused on transactions between Africa and Europe, Sène & Cie is now also applying its cross-border transaction expertise to the European market. The success of this transaction, which closed on December 19<sup>th</sup>, 2022, confirms the firm's ability to successfully complete transactions in Europe.

### **About BSG (Business Services Group)**

BSG (Business Services Group) is an Ireland-based trust and corporate service provider. Prior to the acquisition, BSG was an independent firm that had provided business support solutions to corporations, asset managers, and private clients, for over ten years.

## **About Bolder Group**

Bolder Group (<u>www.boldergroup.com</u>) is a new generation boutique corporate, fund and compliance solutions provider that provides business support and services to start-ups, SMEs, multinationals, venture capital, private equity and asset managers as well as high net worth individuals and family offices globally.

For further information on this transaction, please contact, Alioune Séga Sène.

### About Sène & Cie

asset; fundraising.

Founded in 2015, Sène & Cie is an independent advisory firm specialized in corporate finance. The firm assists executives and shareholders of African, European, and international companies of all sizes in their growth strategies on an international scale: acquisition of company or asset; sale of company or

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